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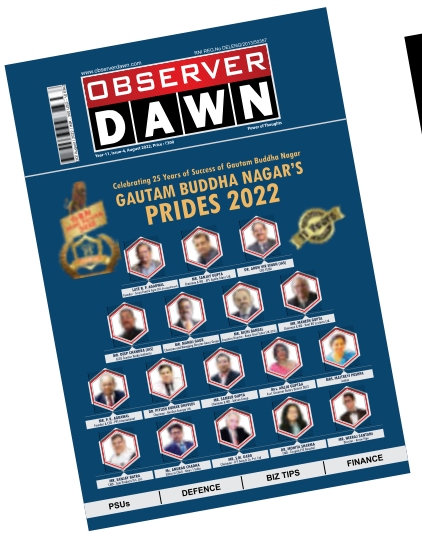
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Letter from the Editor

THE JAT FACTOR

4 STATES, 40 LOKSABHA AND160 ASSEMBLY SEATS



The Jat factor holds great significance for the BJP across four states, impacting numerous Lok Sabha and Assembly seats. The controversy surrounding Brij Bhushan Sharan Singh, accused of sexual harassment by Jat wrestlers in Haryana, has started affecting the BJP's support in Jat-dominated regions of western Uttar Pradesh and Rajasthan. To address the situation, the central government has promised swift action against Singh and his family, recognizing the importance of Jat support in Uttar Pradesh. The BJP's recent performance in Jat-dominated districts has been less successful than anticipated, with the Rashtriya Lok Dal (RLD) and Samajwadi Party (SP) achieving better results. This trend poses a challenge for the BJP as it aims to maximize its seat share in the upcoming 2024 Lok Sabha elections. The Jat community wields considerable influence, not only in Uttar Pradesh but also in Haryana, Rajasthan, and Delhi. While Jat political dominance had been waning, the dynamics changed after the Muzaffarnagar riots in 2013, and the BJP strategically fielded Jat candidates in the 2017 Assembly elections. However, Jat support has become fragmented in recent times. Historically, Jats have played prominent roles in North Indian politics, but they have not seen one of their own assume the chief ministerial position in Uttar Pradesh since Charan Singh. The Jats experienced significant influence during the National Front government led by V.P. Singh in 1989, but subsequent differences and the impact of the Mandal Commission caused a drift between Jats and other backward classes (OBCs). Despite being categorized as OBCs in some states, the Jats are not included in the central OBC list. In Haryana, the Indian National Lok Dal (INLD), derived from Devi Lal's political legacy, has split into factions, with the JannayakJanata Party forming a coalition with the BJP. In Uttar Pradesh, Jat political influence diminished due to Mandal reservations and the rise of Hindutva politics, leading to a shift in support from Congress to Samajwadi Party and subsequently to the BJP. The BJP's relationship with the Jat community reflects the complexities of managing diverse social and political dynamics while addressing the concerns and aspirations of the Jat community.



Dr. Hariom Tyagi
Editor-in-Chief
Observer Dawn

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Mr. Harsh Raj Diwedi and Mr. Anirudh Chandel on the behalf of Reliance Industries Ltd. receiving "Digital Innovation Company of the Year" award from film actor Mr. Rahul Roy and Mr. Hariom Tyagi, Chairman, IIBA Organizing committee & Editor at Observer Dawn Magazine, during International Indian Business Awards











Indian Organizing Committee Chairman, Mr. Hariom Tyagi, Bollywood Actor Aaftab Shivdasani and Shri K.C. Tyagi, MP giving "Female Face of Indian Realty " Award to Ms. Ananta Raghuvanshi, Executive Director, DLF Universal Ltd.







Most Trusted and Committed Developer of the Year

Mr. Vikas Pundir and Mr. Sidharth Pundir, Director at SKB Group, receiving "Most Trusted and committed Developer of the Year" award from Dr. Mahendra Nath Pandey, Member of Parliament, BJP, Mr. Hariom Tyagi, Chairman IRA, Ace Shooter Jaspal Rana, FTII, Chairman Mr. Gajendra Chauhan, National General Secretary, Bharatiya Janata Yuva Morcha, Mr. Rahul Kothari and The Great Khali, during Indian Realty Awards (IRA)-2015



Innovative Design Company of the Year

Mr. Kapil Dev, Concept Clinik, receiving "Innovative Design company of the Year" award from Dr. Mahendra Nath Pandey, Member of Parliament, BJP, Mr. Hariom Tyagi, Chairman IIBA, Ace Shooter Jaspal Rana, FTII, Chairman Mr. Gajendra Chauhan, National General Secretary, Bharatiya Janata Yuva Morcha, Mr. Rahul

WEB WERKS - IRON MOUNTAIN JV TO EXPAND ITS MUMBAI DATA CENTER CAMPUS

Mumbai: The Web Werks – Iron Mountain Data Centers (IMDC) Joint Venture (JV) today announced the acquisition of a parcel of land to expand its data centre campus with a third facility - MUM-3 - in Rabale, Navi Mumbai.MUM-3 will be a Tier III-designed data centre, that can support 32 megawatts of IT load and has a projected go-live date of H2 2025. With the expansion, the data center campus also received approvals for an additional power substation with 120 MVA of capacity.The new MUM-3 data center will be located close to the highly interconnected carrier hotel MUM-1 and the recently opened MUM-2 facility, which is a standalone purpose-built greenfield data center with 6 megawatts of IT load. Combined, the extended data center campus will allow customers to take advantage of additional, in demand megawatt capacity. The development of the facility will build on an already interconnected ecosystem comprising Tier-1 carriers, 200+ ISPs and three of India's largest peering exchanges, along with cloud on-ramps with major hyperscale cloud providers. "We are excited to be growing our data center campus in Mumbai at pace and scale by securing land to build our third facility in one of India's most important data hubs. This investment reflects our commitment to build highly connected, secure and compliant data centers in India to serve our hyper-scale, network, content and enterprise customers," said Mark Kidd, EVP & Global General Manager, Data Centers & Asset Lifecycle Management."We have strategic priorities looking ahead to the rest of the year. We are launching new data centers in key Indian cities and have signed multiple MoUs with the Karnataka and Telangana government to set up data centers in Bangalore and Hyderabad, positioning us as market leaders in colocation solutions for hyper scalers and enterprise customers. We are also raising the standards of solutions with advanced hosting infrastructure, cloud-on ramp, network and security," said Nikhil Rathi, Founder, and CEO Web Werks.



NDOSPACE CORE ACQUIRES 800,000 SQUARE FEET OF GRADE A WAREHOUSING ASSETS AT HYDERABAD

Hyderabad: IndoSpace Core, India's largest logistics and industrial real estate vehicle, has acquired the Amazon Fulfilment Centre in Hyderabad from GMR Group further expanding its pan-India portfolio. This is IndoSpace's maiden acquisition in the city. With this investment, IndoSpace strengthens its regional presence and significantly expands its key tenant relationship.

The acquisition which spans over 0.8 million square feet increases IndoSpace's portfolio to approximately 58 million square feet of advanced logistics and industrial infrastructure across 51 parks in India.

This asset in Hyderabad Airport City is strategically positioned near vital transportation hubs, ensuring convenient access to the airport, major highways, and railways and excellent connectivity to the city. The strategic location makes this facility the perfect choice for logistics operations.

Rajesh Jaggi, Vice Chairman - Real Estate, Everstone Group, said, "We are thrilled to announce the extension of our presence into Hyderabad city with this acquisition in our IndoSpace Core portfolio. Hyderabad has established itself as a prominent market for logistics and real estate in India. This deal signifies another important milestone in our growth journey and underscores our unwavering commitment to offering world-class facilities to our valued clients."IndoSpace continues to strategically evaluate attractive opportunities to expand its portfolio in key target markets across India.



B L KASHYAP RECEIVES A NEW ORDER OF RS. 147 CRORE FROM NZURI PUNE KNOWLEDGE PARK

Bengaluru: B L Kashyap& Sons Limited (BSE: 532719 NSE: BLKASHYAP), one of the leading Civil Engineering and Construction Company has received a new order aggregating to Rs. 147 Croreapprox from Nzuri Pune Knowledge Park located at Koregaon Park, Pune. The total order book as of date stands at Rs. 2774 crore (excluding GST).Mr. VineetKashyap, Managing Director, B L Kashyap& Sons Ltd. said, "The order inflows continue well into the first quarter of FY2023. We are expanding the geographical footprint as is evident from the latest order which is based in Pune, Maharashtra. We are confident that the robust growth in the order book will be sustained throughout the financial year with the momentum witnessed in the construction and infrastructure sector."

VEDANTA IRON ORE KARNATAKA AND VOLVO CE INDIA SIGN A LANDMARK MOU TO USHER IN A SUSTAINABLE FUTURE

Bangalore: Vedanta Iron Ore Karnataka (IOK) and Volvo CE India have signed a landmark MoU to deploy sustainable power solutions such as zero-emission electric off-road machines, at Vedanta IOK's mines in Chitradurga on a trial basis. With the pilot project commencing at Vedanta IOK, the company has deployed Volvo's recently launched EC55 all-electric excavator and its subsidiary SDLG's L956H electric wheel loader for its iron ore mining operations.

"At Vedanta, we are committed to the cause of sustainability as we continue to be a frontrunner in adopting sustainable mining technologies. Our ESG focus is aligned with the goal to achieve net-zero carbon by 2050 or sooner," said Mr. M. Krishna Reddy, COO – of Mining, Sesa Goa, Vedanta Limited. "Partnering with Volvo will help us accelerate our journey towards achieving carbon neutrality. Our mission of transforming for good continues to drive us towards a greener and cleaner future for all."

Vedanta Limited has set itself on a transformational journey to reach its ESG goals, aligned with GoI's commitment to decarbonising India's economy. The company aims to achieve net zero carbon by 2050 or sooner and take forward their vision of building a self-reliant India, empowered to lead a greener future. Whereas, at Volvo CE, sustainability is at the heart of everything the company thinks and works on. As one of the leading manufacturers of construction equipment across the globe, the company believes it has a responsibility to accelerate solutions that will help usher in a world we want to live in. This MoU agreement between Vedanta IOK and Volvo CE India marks a new beginning of transforming India into a sustainable nation, making it a first-of-its-kind agreement with Volvo CE in the Indian Iron Ore Mining fraternity.

"It's great to partner with someone on something we are equally passionate about – promoting sustainable development across the country," said Dimitrov Krishnan, Head - Volvo CE India. "This is just the beginning. With our highly advanced zero-emission site-level solutions, the blue sky is really the limit to how we can create a greener future."

Vedanta IOK and Volvo CE India will use the pilot project as a case study. They have begun collaborating and assessing various parameters for sustainable operations, starting from site surveys to operational requirement mapping, to charging infrastructure deployment. Based on the learnings and outcomes from the pilot project, the companies will further look into feasible options to collaborate for achieving their ESG goals through the



deployment of zero-emission machinery at their operations.

SAINT-GOBAIN GLASS LAUNCHES THE PRODUCTION OF INDIA'S FIRST LOW CARBON GLASS

Addressing the need for low-carbon building materials in the Indian Construction Industry, Saint-Gobain India launches the first production of a new glass with a low-carbon footprint (1). The product should have an estimated carbon footprint reduction of approximately 40% compared to the existing Saint-Gobain Glass India products. Such environmental performances could be reached thanks to the use of 2/3rd of recycled content as raw material, natural gas, and electricity from renewable energy sources.

Production parameters will be recorded and used to obtain a verified EPD that should be published later this year, confirming the significant carbon footprint reduction. This achievement of Saint-Gobain is the culmination of a substantial R&D effort, the excellence of its industrial teams, and the persistent continuous efforts of achieving the Group's ambition of Net Zero by 2050. This low-carbon glass will retain all the technical, quality, and aesthetic performance of regular glass and will soon be integrated as a substrate option in the energy-efficient glass portfolio of Saint-Gobain Glass. This new low-carbon substrate in Saint-Gobain Glass India offer will give a boost to the embodied carbon reduction of buildings alongside the operational energy efficiency performance.

The building industry currently accounts for almost 40% of global greenhouse gas emissions and is at the heart of the decarbonization challenge. As stated in the joint study conducted by Engineering consulting firm Arup and Saint-Gobain Glass in 2022 on facades (2), it is key to act jointly on both reducing operational and embodied carbon. Saint-Gobain Glass advanced Magnetron coating technology can already drastically reduce greenhouse gas emissions caused by artificial cooling and lighting for buildings during the use phase (operational carbon footprint). By associating energy efficiency performance together with lower embodied carbon in glass, one can contribute to a significant reduction in the whole-life carbon footprint of buildings, while continuing to provide the essential benefits of natural light, solar and thermal comfort for the occupants.

Commenting on this product launch in India, Mr. A R Unnikrishnan, Managing Director, Saint-Gobain India - Glass Busi-



ness said that "It is not a coincidence that the product launch of India's first low carbon glass is taking place on "World Environment Day". It is a concerted effort from Saint-Gobain to continue to sustainably contribute to the Indian Construction Industry. The building materials of the future need to be low carbon to achieve India's commitment as a country towards Net Zero by 2070. This product from Saint-Gobain will accelerate this vision and will actively contribute to Light and Sustainable Construction. In line with our purpose of Making the World a Better Home and achieving our Net Zero goal by 2050, decarbonizing the built environment with sustainable products that will have a lower embodied carbon footprint will be the way forward for us.

(1) GWP indicator calculated from cradle to grave (A1 to C4 stages) and to be communicated in the verified EPD under development for publication later this year.
(2) See the study "Carbon footprint of façades: significance of glass." conducted by Arup in partnership with Saint-Gobain Glass in 2022.

LONDON INTERNATIONAL SUMMIT & AWARDS 2023



INDIA-UK TRADE SUMMIT ORGANISED TO BOOST INDO-UK TIES

In order to strengthen trade and bilateral ties between India and the United Kingdom, Observer Dawn, an international business magazine, organized the London International Summit and Awards at the House of Lords, Westminster Palace, London, UK on May 4th, 2023.



Prominent business tycoons and distinguished personalities from various countries participated in the award ceremony. Mr Paul Scully, MP and Minister for London, and Mr Elliot Colburn, MP for the UK, were the esteemed Guests of Honor at the event. The chief guest for the evening was Mr. KC Tyagi, Former MP, alongside special guests Kalpesh Shah, IshwarKumawat, Mr. NK Sharma, and others who graced the occasion. Ms. GaganeetKhurana and Nitesh Arora from MSG Advert attended as marketing partners, while Deva Ram Solnaki was present as the partner for photoshoots and filmmaking. DrHariomTyagi, the chairperson of the program organizing committee, hosted the event, and many other dignitaries also graced the occasion.

The event also featured a discussion on trade development between India and the UK. This unique Business Conclave held in London focused on addressing the fundamental pillars of business in various fields. The objective was to provide a shared platform for businessmen from India and the UK to foster collaboration, exchange ideas, interact with academia, investors, and industry professionals, and access venture capitalists' funding. The program also aimed to discuss the ease of doing business in both India and the UK and explore solutions to key challenges in these areas.

On this occasion, more than a dozen personalities and companies were awarded for their achievements. The Professional Excellence and Leadership in Real Estate award of the year was given to Puja Mehra. The Game Changer of the Year award went to Dr. Piyush Kumar Dwivedi, Chairman of NexZenEnergia Limited.





The Youngest CEO of the Year award was given to Mr. Usman Jamil, CEO of Samiah International Builders Limited. The Most Trusted Astrologer (India) award was given to Ms. Seema Sharma. The Global Chocolate Ambassador of the Year award was received by Ms. Mahek Parth Sugandh, Founder and CEO of Cacao Spring and The Binge. The Best Ultra Luxury Project of the Year award went to Tulip Infratech Pvt. Ltd. The Educationist Excellence of the Year award went to Mr. Rakesh Kumar Singh, Professor at Padmashree Dr. D.Y. Patil University. The Innovator (Health Sports & Fitness) of the Year award went to Mr. AnkurSood. The Best National (India) Law Firm of the Year award went to Mr. Sanjay Jain, Lex Corp. The Global Expansion Leader in Real Estate of the Year award was presented to Mr. VijyantVashistha, CEO and founder of 99Home. The Best Indian Sufi Visual Artist of the Year Award was given to Dr. FarkhandaKhanam, while Mr. TejinderVir Singh, MD of Brand Spring Integrated Solutions, was awarded as the Best Branding and Marketing Professional of the Year. The Global Sustainability Champion of the Year award went to Mr. Jose Alfredo Ramirez, Special Diplomatic Ambassador, International Affairs, UNASDG Diplomatic Council. The Humanitarian of the Year award went to Er. MaulanaMashud Ur Rehman Shaheen Jamali Chaturvedi, Chairman of Al Mahadul Majeed (A Group of Education) and Principal of M.I.I. Aerobic University in Meerut. The Global Business Leader of the Year went to Mr. Valarian Joseph, the Group Chairman of Valley Boris International W.L.L., Kingdom of Bahrain and Mr. Faggan Singh Kulaste Minister of State Rural Development and Steel, Government of India won Outstanding Leadership Award of the Year.



Speaking on the occasion, Dr. Hari Om Tyagi, Chairman of the Organizing Committee, stated that this event aims to enhance trade between India and the UK and promote commerce by offering a shared platform for businessmen from both countries. He mentioned that Observer Dawn, an international business magazine headquartered in Delhi, organizes the International Business Summit and Awards in various countries, including the UAE, Thailand, India, Bahrain, and more..

The Guest of Honor for the program, Mr. Paul Scully, is an MP, British politician, and member of the Conservative Party. He currently serves as the Minister for London and Parliamentary Under-Secretary of State for Tech and the Digital Economy. In his speech, he expressed his gratitude to Dr. Hari Om Tyagi for organizing such a wonderful program. Mr. Scully described the event as a unique business conclave that aims to explore the foundational aspects of businesses across various sectors. He commended Observer Dawn for providing a shared platform for business professionals from India and the UK to collaborate, exchange ideas, engage with academia, investors, and industry experts, and access funding opportunities from venture capitalists.

Mr. Elliot Colburn, MP for Carshalton and Wallington UK, expressed his gratitude towards all the business professionals and awardees. He congratulated all the awardees and stated, "This evening is dedicated to honoring those who have achieved significant success in their respective fields through unique and intelligent approaches."

As the event came to a close, the chief guest, Mr. KC Tyagi, highlighted that during the summit, they addressed key challenges faced by Indian and UK businessmen and explored potential solutions to facilitate business between the two countries. Mr. KC Tyagi emphasized that the London International Summit and Awards aim to foster a business-friendly environment that can stimulate much-needed growth. The event concluded with a gala dinner.



On May 4th, 2023, Mr. KC Tyagi was graciously welcomed as the chief guest with great honour and enthusiasm, a memento presented by Mr. Paul Scully, MP and Minister for London, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.



On May 4th, 2023, Mr. Paul Scully, MP and Minister for London was graciously welcomed as the Guest of Honour with great enthusiasm. He was presented with a memento by Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, Ex. MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.



Mr. Faggan Singh Kulaste Minister of State Rural Development and Steel, Government of India won Outstanding Leadership Award of the Year



On May 4th, 2023, Mr. Elliot Colburn, MP for the UK, was warmly welcomed as the Guest of Honour with great enthusiasm. He was presented with a memento by Mr. Paul Scully, MP and Minister for London, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.



On May 4th, 2023, Mr. Deva Ram Solanki from Puja Studio Dubai was warmly welcomed as the Film and Photography Partner with great honour and enthusiasm. He was awarded a memento by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.



On May 4th, 2023, Ms. Geetanjali Bahl from London, UK, was warmly welcomed as the special guest with great honour and enthusiasm. She was presented with a memento by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.



On May 4th, 2023, Mr. Ishwar Kumawat, Chairman of the Ishwar Group of Companies in Dubai, was warmly welcomed as the Special Guest with great honour and enthusiasm. He was presented with a memento by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.



On May 4th, 2023, Mr. NK Sharma, Company Secretary was warmly welcomed as the Special Guest with great honour and enthusiasm. He was presented with a memento by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.



On May 4th, 2023, Mr. Kalpesh Shah was warmly welcomed as the Special Guest with great honour and enthusiasm. He was presented with a memento by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.



On May 4th, 2023, Ms. Gaganeet Khurana and Mr. Nitesh Arora, Directors of MSG Advert Pvt. Ltd., were warmly welcomed as Marketing Partners with great honour and enthusiasm. They were presented with a memento by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.

Renowned Figures honored at the House of Lords in London



Mr. Anil Kumar Private Secretary Hon'ble Minister of State for Steel & Rural Development was Outstanding Administrator Award of the Year. The award was presented by Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee and Adv. Apurba Kumar Sharma, Chairman, Executive, Committee of the Bar Council of India. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.



On May 4th, 2023, Ms. Puja Mehra was presented with the Professional Excellence and Leadership in Real Estate Awards by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP, UK, Mr. K C Tyagi, Ex. MP, India and Dr. Hari Om Tyagi, Chairman, London International Summit and Awards organizing committee. The prestigious ceremony was held at the House of Lords, British Parliament, in London, UK.

On May 4th, 2023, Dr. Piyush Kumar Dwivedi, Chairman, NexZenEnergia Limited was presented with the Game Changer of the Year award by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, Ex. MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.





On May 4th, 2023, Mr. Usman Jamil, CEO of Samiah International Builders Limited, was presented with the Youngest CEO of the Year award by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, Ex. MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.

On May 4th, 2023, Astrologer Ms. Seema Sharma was presented with the Most Trusted Astrologer (India) award by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, Ex. MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.





On May 4th, 2023, Ms. Mahek Parth Sugandh, Founder and CEO of Cacao Spring, The Binge, was honoured with the Global Chocolate Ambassador award. The esteemed accolade was presented by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, Ex. MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.

On May 4th, 2023, Tulip Monsella, a Tulip Infratech Pvt. Ltd. project, was acknowledged with the Ultra Luxury Project of the Year award. Mr. Vaibhav Jain and Mr. Sushant Jain received the award from the Tulip Infratech Pvt. Ltd. The award was presented by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, Ex. MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.





On May 4th, 2023, Mr. Rakesh Kumar Singh, a Professor at Padmashree Dr. D.Y. Patil University, was awarded the Educationist Excellence of the Year award in India. The award was presented by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.

On May 4th, 2023, Mr. Ankur Sood was awarded the Innovator (Health Sports & Fitness) of the Year. The award was presented by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.





On May 4th, 2023, Mr. Sanjay Jain of Lex Corp was awarded the Best National (India) Law Firm of the Year award. The award was presented by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.

On May 4th, 2023, Mr. Vijyant Vashistha of 99Home was awarded the Global Expansion Leader in Real Estate of the Year award. The award was presented by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.





On May 4th, 2023, Dr. Farkhanda Khanam was awarded the Indian Sufi Visual Artist of the Year. The award was presented by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.

On May 4th, 2023, Mr. Tejinder Vir Singh, MD of Brand Spring Integrated Solutions, was awarded the Best Branding and Marketing Professional of the Year. The award was presented by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.





On May 4th, 2023, Mr. Jose Alfredo Ramirez, Special Diplomatic Ambassador, International Affairs, UNASDG Diplomatic Council, was awarded the Global Sustainability Champion of the Year. The award was presented by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.

On May 4th, 2023, Mr. Farooq Bham, representing Er. MaulanaMashud Ur RehmanShaheenJamaliChaturvedi, Chairman of Al MahadulMajeed (A Group of Education) and Principal of M.I.I. Aerobic University in Meerut, was awarded the Humanitarian Award of the Year. The award was presented by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.





On May 4th, 2023, Mr. Valarian Joseph, the Group Chairman of Valley Boris International W.L.L., Kingdom of Bahrain, was awarded the Global Business Leader of the Year. The award was presented by Mr. Paul Scully, MP and Minister for London, Mr. Elliot Colburn, MP for the UK, Mr. K C Tyagi, former MP for India, and Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.



Adv. Apurba Kumar Sharma, Chairman, Executive, Committee of the Bar Council of India, was awarded Outstanding Achievement in the Field of Law. The award was presented by Dr. Hari Om Tyagi, Chairman of the London International Summit and Awards organizing committee. The prestigious ceremony took place at the House of Lords, British Parliament, in London, UK.







By Dinesh Gaur
Devatri Paint - the Natural Cow Dung paint with immense benefits for users as well as the environment, launched in the presence of Center Minister Hon'ble Shri Nitin Gadkari ji and Member of Parliament smt. Hemamalini

Adopting cow-based products by people in their everyday lives is essential to support the protection of cows as well as environment in the country. Ms. Anshu Gupta, MD, Sarvoday Group met Hema Malini ji to promote cow-based products. Devatri cow dung paint will not only create value for cows but also for people. Cow based economy has a huge potential based on multiple Eco friendly products made from cattle dung.

THE MENTOR OF MADHYA PRADESH

SHIVRAJ SINGH CHOUHAN
CHIEF MINISTER

GUIDING THE STATE TOWARDS PROGRESS AND PROSPERITY

Shivraj Singh Chouhan, the Chief Minister of Madhya Pradesh, has been leading the state towards progress and prosperity. With a diverse geographical landscape and a rich cultural heritage, Madhya Pradesh has witnessed significant development under Chouhan's leadership. From economic growth and agricultural advancements to power surplus and tourism promotion, his initiatives and schemes have contributed to the overall development of the state. This article highlights the key accomplishments and achievements under Chouhan's mentorship, showcasing his dedication to the welfare and progress of Madhya Pradesh.



The Shivraj Singh Chouhan-led BJP government in Madhya Pradesh marked its three-year anniversary on March 23. With the upcoming Assembly elections scheduled for later this year, the two major national parties have already begun preparing for the political battle. Meanwhile, the Shivraj Chouhan government is celebrating its three years in power.

Shivraj Singh Chouhan, also known as Mama, was born on March 5, 1959, and is an Indian politician affiliated with the Bharatiya Janata Party (BJP). He has had a remarkable political career, serving as the Chief Minister of Madhya Pradesh for multiple terms.

Chouhan has been actively involved in politics since the early days of his career. He has held various positions within the BJP and has been a key figure in the party's leadership. He served as the National Vice President of the BJP from 2019 to 2020 and was a member of the party's Parliamentary Board and Central Election Committee. Chouhan also served as the National President of the Bharatiya Janata Yuva Morcha from 2000 to 2002.In addition to his party roles, Chouhan has been actively engaged in legislative politics. He was a Member of the Lok Sabha, representing the Vidisha Constituency, from 1991 to 2005. During his tenure in the Lok Sabha, he served on various committees, including the Committee on Agriculture, Committee on Urban and Rural Development, and Committee on Public Undertakings.
Chouhan's political career also includes his service as the Chief Minister of Madhya Pradesh. He was first elected as the Chief Minister on November 30, 2005. He won a by-election from the Budhni assembly constituency the following year and retained his seat in subsequent elections. Chouhan led the BJP to victory in the state elections of 2008 and 2013, serving as the Chief Minister for three consecutive terms. However, in the 2018 Madhya Pradesh assembly elections, the BJP failed to secure a majority, and Chouhan resigned from his position as Chief Minister.

However, he made a comeback and was sworn in as the Chief Minister of Madhya Pradesh for the fourth time on March 23, 2020. This followed the resignation of 22 Congress MLAs, including Jyotiraditya Scindia, which resulted in the collapse of the Kamal Nath government.

Chouhan is known for his initiatives and schemes aimed at the welfare and development of the people. Notably, he launched the Ladli Laxmi Yojana, which focuses on the education and well-being of girl children, and the Beti Bachao Abhiyan, which aims to promote gender equality and prevent female foeticide. Shivraj Singh Chouhan's long and successful political career has made him the longest-serving Chief Minister of Madhya Pradesh. He has played a crucial role in the BJP's governance and has been instrumental in shaping the state's policies and development.

Development under the Chauhan's Leadership

The development of Madhya Pradesh witnessed remarkable achievements under the leadership of Chief Minister Shivraj Singh Chouhan, strengthening the foundation of Atmanirbhar Madhya Pradesh. Despite the challenges posed by the Covid pandemic, the state made significant progress in various areas. Here is a summary of the key accomplishments:

Increase in Madhya Pradesh's Economic Growth Rate (GDP)

Madhya Pradesh, previously considered one of the poorest states in India, has witnessed a significant improvement in its economic growth rate under the leadership of Chief Minister Chouhan. In 2005-06, the state's GDP per capita was Rs 15,927, which was 39% lower

> **“Chouhan is known for his initiatives and schemes aimed at the welfare and development of the people. Notably, he launched the LadliLaxmiYojana, which focuses on the education and well-being of girl children,”**





than India's per capita income. However, over the course of 11 years, the per capita income of Madhya Pradesh increased to Rs 51,852. Although the growth rate has experienced fluctuations in the past decade, the Madhya Pradesh Economic Survey recorded a growth rate of 5.79% in 2017-18.In 2022, Madhya Pradesh showcased remarkable success in the economic sector, with an economic growth rate of 19.74%, the highest in the country. The state's financial and public asset management was lauded, and it made significant contributions to the Atmanirbhar Bharat (Self-Reliant India) initiative.

Increase in Agricultural GDP and Enhanced Irrigation

Agriculture plays a vital role in Madhya Pradesh, with 70% of the population employed in this sector. Under CM Chouhan's leadership, the state has witnessed a substantial increase in agricultural GDP. Between 2006 and 2015, the agricultural growth rate rose by 9.7%, which further increased to 14.2% in the last five years. Additionally, the state has made significant progress in enhancing irrigation facilities for farmers. The irrigation ratio has increased by 35% in the last ten years, and the state has become the largest producer of certified seeds in the country, particularly for crops such as wheat, soybean, gram, and paddy.

Increase in Food Grain and Milk Production

Madhya Pradesh has emerged as the largest producer of food grains in India, with an estimated production of 273.38 million tonnes in 2016-17, marking an 8.7% increase from the previous year. This achievement can be attributed to the state's efforts to improve agricultural practices. The production of milk has also seen substantial growth, increasing by 75% from 5.5 metric tonnes in 2004-05 to 9.7 metric tonnes in 2013-14. Madhya Pradesh has become the third-largest producer of milk in the country.

Bhavantar Bhugtan Yojana

To support farmers in case of low prices in the market, Madhya Pradesh introduced the Bhavantar Bhugtan Yojana in 2017. This scheme ensures that farmers receive the Minimum Support Prices (MSP) for their crops even if the market prices are lower. If farmers sell their crops below the MSP, they are compensated for the difference between the model price and the MSP. The scheme aims to provide reasonable prices for farmers and address loopholes in the public distribution system.

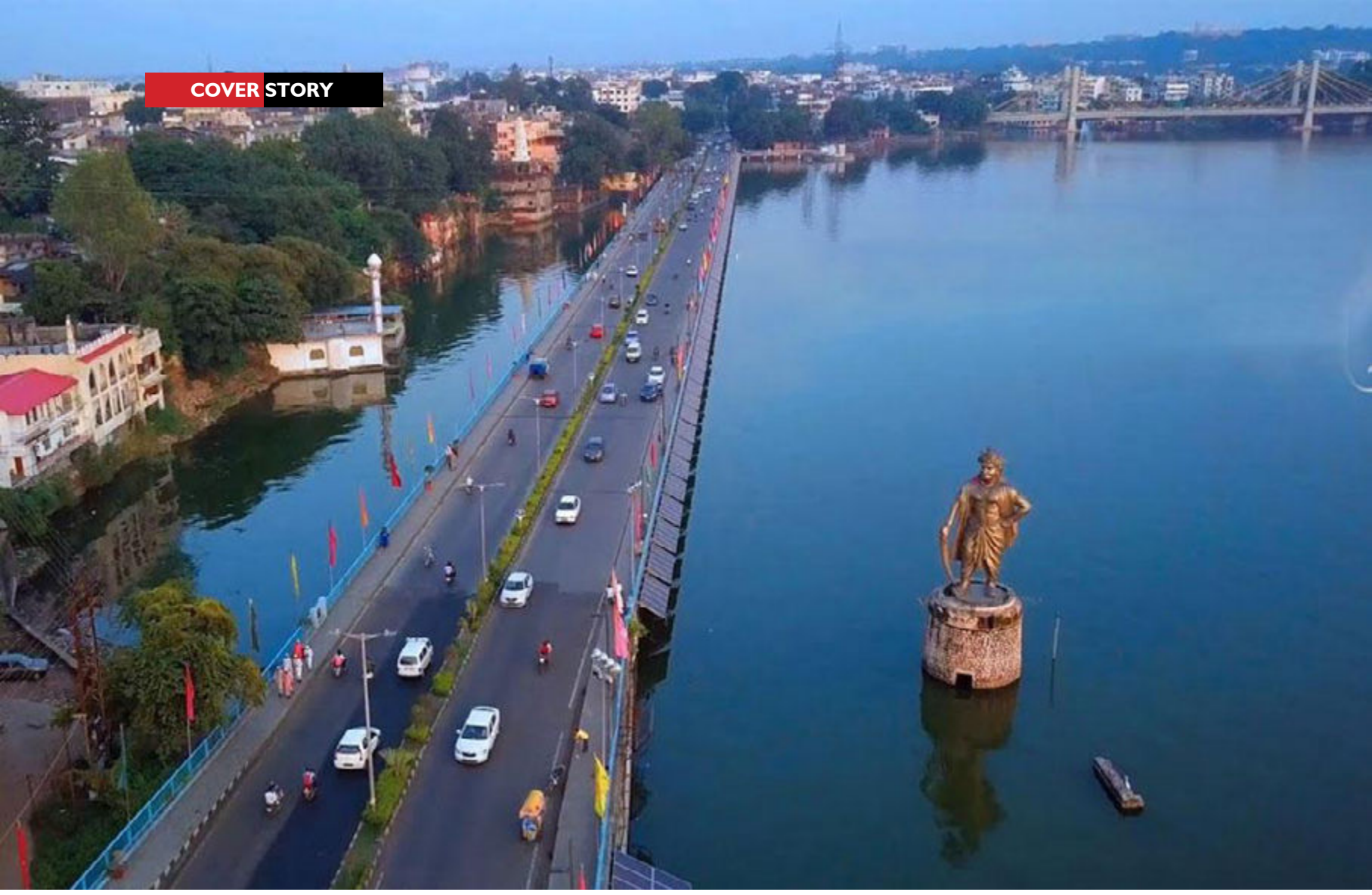
Madhya Pradesh: A Power Surplus State

Madhya Pradesh has undergone a remarkable transformation from being one of the poorest states to becoming a power-surplus state. The state has witnessed a 64% growth in power supply since 2011. Non-agriculture consumers receive 24 hours of power supply, while agriculture consumers receive around 10 hours. Additionally, Madhya Pradesh has made significant strides in renewable energy, with a total installed capacity of 447.79 MW. The state also supplies power to Delhi and Bihar.

Urban Water Supply and Environmental Improvements

Through the Urban Water Supply and Environmental Improvement project, Madhya Pradesh has aimed to address deficiencies in basic urban services in Bhopal, Indore, Gwalior, and Jabal-

“Madhya Pradesh has undergone a remarkable transformation from being one of the poorest states to becoming a power-surplus state. The state has witnessed a 64% growth in power supply since 2011. Non-agriculture consumers receive 24 hours of power supply,”



pur. The project focuses on sustained improvements in water supply, sanitation, and solid waste management. It aims to enhance living conditions, promote healthier environments, and improve the overall health status of the population.

Ladli Lakshmi Yojana

The Ladli Lakshmi Yojana is an initiative by the Madhya Pradesh government aimed at improving women's health and education while promoting positive attitudes towards women. Under this scheme, the government purchases a National Savings Certificate (NSC) worth Rs. 6,000 for five years. Girls receive Rs. 2,000 upon admission to the 6th grade, Rs. 4,000 upon admission to the 9th grade, and are entitled to Rs. 7,500 upon completing their education. The NSC is a government savings bond used for small savings and income tax-saving investments in India.

Madhya Pradesh Global Investment Summit (GIS)

The Madhya Pradesh Global Investment Summit (GIS) is a biennial event organized by the government of Madhya Pradesh in Indore. This summit reflects Chief Minister Chouhan's vision for the state, bringing together business leaders, investors, corporations, thought leaders, policymakers, and opinion makers. The primary objective of the summit is to explore and understand the business opportunities available in Madhya Pradesh. Through the GIS, hundreds of Memorandums of Understanding (MOUs) worth trillions of Indian rupees have been signed, showcasing the state's potential for attracting investments.

Indore and Bhopal - Swachh Survekshan

Swachh Survekshan is a government initiative aimed at assessing cleanliness and sanitation levels in both rural and urban areas of India. The objective of this survey is to promote citizen participation and raise awareness about the significance of cooperative efforts in creating clean and livable towns and cities. In 2018, Bhopal and Indore emerged as the cleanest cities in India, followed by Chandigarh. Chief Minister Shivraj Singh Chouhan commended the residents of Bhopal and Indore for their remarkable achievement in becoming the cleanest cities in the country.

Increase in Tourism in Madhya Pradesh

Madhya Pradesh has witnessed a significant surge in tourism, particularly after the implementation of the State Tourism Policy in 2016. The policy has facilitated foreign companies to invest in the tourism sector and establish their presence across the state, extending beyond the limited 13 special tourism zones that were allowed earlier. Under the State Tourism Policy 2016, the Madhya Pradesh State Tourism Development Corporation has the authority to hand over its units to private companies for management under a managerial agreement. The number of tourists visiting Madhya Pradesh increased from 7.5 crores in 2016 to 15.05 crores in 2017, with 3.63 lakhs of them being foreigners. This growth in tourism has contributed to the overall development and economy of the state.

Cheetah Conservation

Madhya Pradesh successfully realized the dream of restoring cheetahs in Palpur Kuno National Park. On September 17, Prime Minister Narendra Modi released cheetahs brought from Namibia, marking a historic event in

“Madhya Pradesh has witnessed a significant surge in tourism, particularly after the implementation of the State Tourism Policy in 2016. The policy has facilitated foreign companies to invest in the tourism sector and establish their presence across the state”

global wildlife conservation and earning global recognition for Madhya Pradesh.

Indore's Waste Management Model

Indore's innovative waste management model garnered global attention, as the city transformed a 100-acre garbage dump site in the Devguradia area into a green zone. The establishment of the Gobar-Dhan Bio-CNG Plant exemplified the vision of a waste-to-wealth and circular economy. Prime Minister Modi virtually inaugurated the plant.

Shri MahakalLok

The dedication of 'Shri MahakalLok' in Ujjain by Prime Minister NarendraModi was an unprecedented event in India's spiritual history. The Prime Minister emphasized that the restoration of India's cultural glory would benefit not only the nation but also the world and humanity at large. The divine aura of 'Shri Mahakal Mahalok' and its supernatural essence was highlighted during the Prime Minister's spiritually inspired address.

Implementation of the PESA Act

The Madhya Pradesh government's decision to implement the PESA Act in the interest of the tribal community was transformative. This act aimed to uplift the tribal community by granting them rights over water, forest, and land. Chief Minister Chouhan initiated a grand campaign, forming committees in every village with one-third representation for women. The tribal community regained their rights over usurped lands, while tribal cooperatives were granted primary access to village resources like sand, gravel, and stones.

Employment Generation

In 2022, the government focused on increasing employment opportunities in the state. A significant decision was taken to recruit 1 lakh individuals within a year. Additionally, over 31 lakh self-employment opportunities were created through various schemes, including the Pradhan Mantri Mudra Yojana, Chief Minister's Rural Street Vendor Scheme, and National Rural Livelihood Mission, among others.

The efforts of the Madhya Pradesh government were applauded by Prime Minister Modi himself. The increased registration of pregnant women in Chhatarpur and the success of the 'Mera Bachcha Abhiyan' campaign in the Datia district to combat malnutrition were acknowledged as notable achievements. Madhya Pradesh also ranked first in expenditure for the central share-state share and ranked third in providing water to every household.

Other Milestones

The government achieved several milestones, including providing free housing to the poor, offering interest-free loans to street vendors, empowering women through bank linkages for self-employment, implementing schemes like Samman Nidhi for farmers and Ladli Laxmi Yojana-2, encouraging natural farming, introducing drone systems in agriculture, expanding irrigation areas, promoting public participation in Anganwadis, and attracting investments in industrial areas. The "Mukhya Mantri Jan Seva Abhiyan," initiated on Prime Minister Narendra Modi's birthday, witnessed 28,600 camps in urban and rural areas over

Chief Minister Shivraj Singh Chouhan's leadership has played a crucial role in the governance of Madhya Pradesh, shaping the state's policies and driving its development. Under his mentorship, Madhya Pradesh has achieved significant progress in various sectors, including economic growth, agricultural advancements, power surplus, tourism promotion, and social welfare schemes. The state's economic growth rate has witnessed a remarkable increase, while agricultural GDP and irrigation facilities have improved significantly. Madhya Pradesh has become a power-surplus state and has excelled in food

“In 2022, the government focused on increasing employment opportunities in the state. A significant decision was taken to recruit 1 lakh individuals within a year. Additionally, over 31 lakh self-employment opportunities”



grain and milk production. The implementation of schemes like Bhavantar Bhugtan Yojana and Ladli Lakshmi Yojana has provided support to farmers and promoted women's empowerment. The state has also attracted investments through initiatives like the Madhya Pradesh Global Investment Summit and has excelled in cleanliness and tourism promotion. Additionally, conservation efforts, waste management models, and the implementation of the PESA Act have showcased Madhya Pradesh's commitment to environmental sustainability and tribal welfare. The recognition and acknowledgment received for these accomplishments further highlight the success of Chouhan's governance in leading Madhya Pradesh towards progress and prosperity.

A Glimpse of Madhya Pradesh

Before delving further, let's familiarize ourselves with Madhya Pradesh. Covering an area of 308,000 square kilometres, Madhya Pradesh is the second-largest state in India after Rajasthan. It is situated in the north-central part of the peninsular plateau, bordered by the Ganga-Yamuna plains to the north, the Aravali range to the west, the Chhattisgarh plain to the east, and the Tapti valley and Maharashtra plateau to the south. The topography of Madhya Pradesh is predominantly shaped by the Narmada-Sone Valley, a narrow and elongated valley spanning the entire state from east to west.

The upper part of the valley is the Sone Valley, encompassing Shahdol and Sidhi districts. The lower part constitutes the Narmada Valley, which holds more significance for agricultural activities due to its wider expanse and fertile alluvial soil. This region includes districts like Jabalpur, Mandla, Narsinghpur, Hoshangabad, Raisen, Khandwa, Khargone, and Barwani.

To the north of the valley lies the Central Highlands, while the Satpura-Maikal ranges stretch to the south, and the eastern plateau lies to the southeast. These three natural physiographic regions divide the state. The Central Highlands slope northward and drain into the Yamuna, forming a triangular shape between the Narmada-Sone Valley and the Aravali ranges. Within the central highlands, four uplands are notable:

Rewa-Panna plateau: Also known as the Vindhyan plateau, it occupies the northeastern part of the central highlands. The prominent rivers in this area are Ken, Sonar, Barna, and Tons. It includes districts such as Rewa, Panna, Satna, Damoh, and Sagar.

Bundelkhand plateau: Located northwest of the Rewa-Panna plateau, it is bounded in the northeast by the Vindhyan escarp lands or the Rewa-Panna plateau. The average elevation ranges from 350 to 450 meters above mean sea level (MSL), with rivers like Betwa, Dhasan, and Jamner joining the Yamuna. Districts like Datia, Chhatarpur, Panna, Tikamgarh, Guna, and Shivpuri (northern part) are part of this region.

Central India plateau: Situated west of the Bundelkhand plateau, it includes districts such as Shivpuri, Morena, and Gwalior. The highlands within this plateau have an average elevation of 450 meters, while the valleys range from 150 to 450 meters above MSL. Chambal, Kali Sindh, and Parvati are the major rivers flowing through this area.

Malwa plateau: This plateau covers most of western Madhya Pradesh and is bounded by the Chambal River to the north and the Narmada River to the south. Its average elevation ranges between 300 and 500 meters above MSL. Districts like Shajapur, Dewas, Indore, Ujjain, Dhar, Ratlam, Sehore, and Jhabua (parts) are situated in this region. The Malwa plateau also serves as the water divide between the Ganga and Narmada basins. The predominant soil type in this area is black cotton soil, resulting from the weathering of basalts.

Moving to the southern and northeastern parts of the Narmada-Sone valley, we find the Satpura-Maikal ranges. This region encompasses districts like Chhindwara, Betul, Seoni, Balaghat, Mandla, Khandwa (parts), and Khargone (parts). The average height of the Satpura-Maikal ranges is 300 meters, with several high peaks. The state's highest peak, Dhoopgarh, rises to 1360 meters above MSL within these ranges. The southern face of the ranges features steep slopes, while the northern side is more gentle. The eastern part, known as the Satpuras, is wider than the western part, forming a semi-circle referred to as the Maikal ranges. Notably, the Amarkantak plateau, the origin of both the Narmada and Sone rivers, is part of the Maikal ranges. Other rivers in the area include Johila, Macherwa, Denwa, and Choti-Tawa, which eventually join the Narmada.

Finally, the eastern plateau region lies between the Maikal ranges and the Chhattisgarh plain, with an average elevation of 1033 meters above MSL. This area is known as the Baghelkhand Plateau.

In summary, Madhya Pradesh is a geographically diverse state encompassing the Narmada-Sone Valley, Central Highlands, Satpura-Maikal ranges, and eastern plateau. Each region exhibits its unique topographical features and contributes to the state's cultural and natural heritage.

“Before delving further, let's familiarize ourselves with Madhya Pradesh. Covering an area of 308,000 square kilometres, Madhya Pradesh is the second-largest state in India after Rajasthan. It is situated in the north-central part of the peninsular plateau, bordered by the Ganga-Yamuna plains to the north,”



SEYYON ORGANIC FARM RECIEVED
THE PRESTIGIOUS AWARD IN NEW DELHI

ByDinesh Gaur

New Delhi, the capital of India, Seyyon Organic Farm was honoured to receive the prestigious "Organic Entrepreneur of the Year 2023" award. This esteemed recognition was presented by Go Green Awards, Biofuel Expo ,an organization group renowned for its commitment to promoting sustainable practices. The award was instituted by Bio Fuel Summit - 2023, a highly respected international organization dedicated to the advancement of biofuels and renewable energy sources.

As an organic farm, Seyyon Organic Farm has been at the forefront of promoting sustainable agriculture practices and environmental conservation. This recognition acknowledges our unwavering dedication to organic farming methods and our efforts to contribute to a greener and healthier planet.

We would like to express our gratitude to Go Green Awards and Bio Fuel Summit for acknowledging our commitment and efforts in the field of organic entrepreneurship. This award serves as an inspiration for us to continue our mission of promoting sustainable practices, preserving the environment, and providing high-quality organic produce to consumers.

We are committed to further expanding our initiatives and contributing to the growth and development of the organic farming sector in India. This recognition strengthens our resolve to create a sustainable future for generations to come.

We extend our heartfelt thanks to all our stakeholders, customers, and partners who have supported us in this journey. Together, we can make a significant difference in building a greener and healthier world.

For media inquiries or further information, please contact:

Dr. Murugaselvam Managing Director Seyyon Organic Farm Email: info@seyyonorganicfarm.com Phone: +91 90031 66496

About Seyyon Organic Farm:

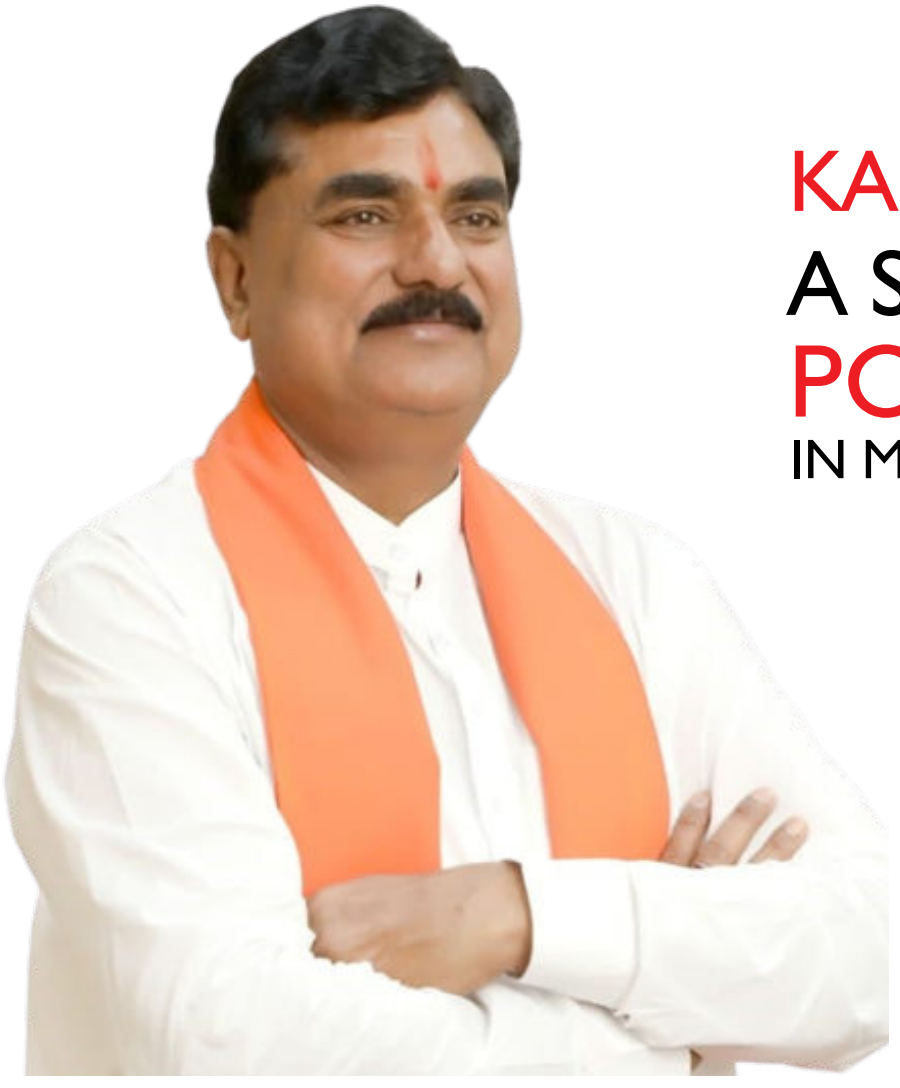
Seyyon Organic Farm is a leading organic farm located in Tamil Nadu, India. We are dedicated to sustainable and eco-friendly farming practices, producing a wide range of organic fruits, vegetables, and herbs. Our farm follows strict organic certification standards and is committed to promoting environmental conservation, biodiversity, and the well-being of local communities.

About Bio Fuel Expo: International Exhibition focus on Biofuel (Bio diesel, Ethanol, Biogas, Hydrogen) Manufacturers, Biofuel Plant 's Equipment's & Machine Manufacturers, Biofuel Refineries.& Allied Industries is a platform for the major stakeholders of the Biofuel producers' industry and their buyers to find out the new business opportunities. The expo will provide the latest key trends in national and international Biofuel industry.

> **Seyyon Organic Farm is a leading organic farm located in Tamil Nadu, India. We are dedicated to sustainable and eco-friendly farming practices, producing a wide range of organic fruits, vegetables, and herbs.**

M. Dharmachandru Director Seyyon Organic Farm recieved the Award by Organizers





KAMAL PATEL
A SEASONED POLITICIAN
IN MADHYA PRADESH

Kamal Patel, a prominent Indian politician, is affiliated with the Bharatiya Janata Party (BJP). He has held various positions of significance throughout his political career. Representing the Harda Constituency, Patel has been elected as a Member of the Madhya Pradesh Legislative Assembly on five occasions, in the years 1993, 1998, 2003, 2008, and 2018. Notably, on 21 April 2020, he was appointed as a Cabinet Minister and presently serves as the Minister of Agriculture in the Government of Madhya Pradesh. Patel's political journey commenced in 1980 when he actively engaged in student politics in Indore. He held several notable positions within the Akhil Bharatiya Vidyarthi Parishad, including College President, Indore Metropolitan Minister, Indore Department Head, and National Executive Member. In the same year, he became a volunteer of the Rashtriya Swayamsevak Sangh (RSS) and received his education during the first year. In 1990, he entered the realm of politics and joined the State Country Executive of Yuva Morcha. Subsequently, he served as the District President of BJP YuvaMorcha in 1991, followed by his appointment as State Minister, General Secretary, and State President of BJP YuvaMorcha. Additionally, he was a member of the District Management Committee of the BJP.

Notable achievements in Patel's political career include leading Harda'sEktaYatra and spearheading a successful movement against the exploitation of farmers in Harda Krishi Upaj Mandi. Furthermore, he served as the Whip of the BJP Legislature Party. In 1993, he was elected as a member of the Tenth Legislative Assembly and subsequently became a member of the Committee on Petitions and Privileges. Representing Madhya Pradesh, Patel participated in the World Youth Conference held in Cuba in 1997, as well as the Asia Parliamentary Conference. Patel's dedication and popularity among constituents led to his election as a member of the 11th Legislative Assembly in 1998 and the 12th Legislative Assembly in 2003. During these terms, he served as Minister of State (Independent Charge), overseeing important portfolios such as Medical Education, Technical Education and Training, Revenue, Religious Trusts and Endowments, and Rehabilitation. In 2008, he was elected as a member of the Thirteenth Legislative Assembly, and in 2018, he secured his fifth consecutive term as a member of the Legislative Assembly.

During his tenure as a state minister (independent charge) in the Babulal Gaur-led government, Patel held the position of Medical Education, Technical Education and Training Minister, starting from 1 June 2005. Later, he was promoted to the rank of a cabinet minister and entrusted with the responsibility of the revenue, religious trust and endowment, and rehabilitation departments in the government of Shivraj Singh Chouhan.

Madhya Pradesh, famous as the Soybean State, has earned the highest award "Krishi Karman" given by the Government of India in the field of agriculture for six consecutive years. Our State ranks 1st in the country in the production of Soybean, Gram, Urad, Tur, Masoor, and Linseed; 2nd in the production of Maize, Sesame, Ramtil, Moong and 3rd in the production of Wheat, Sorghum, and Barley. In rabi season, wheat, gram, peas, lentils, mustard, sugarcane and linseed are sown in abundance.

Madhya Pradesh is the 2nd largest state in the country in area. Its geographical area is 307.56 lakh hectares, which is 9.38 per cent of the total area of the country. Out of the total geo-

“Notable achievements in Patel's political career include leading Harda'sEktaYatra and spearheading a successful movement against the exploitation of farmers in Harda Krishi Upaj Mandi.”



graphical area 307.56 lakh hectares of the state, only about 151.91 lakh hectares are arable. Out of this, in about 145 lakh hectares area, Kharif crops and in about 119 lakh hectares area, rabi crops are being taken up. The crop density of the state is 165.70 percent. The total irrigated area in the State is about 110.97 lakh hectares from government and private sources. Madhya Pradesh ranked fifth in the country in terms of population. Agriculture and agriculture occupations in Madhya Pradesh are mainly the backbone of the state's economy. 3/4 population of the state, about 72 per cent of the population lives in rural areas. Out of these, 35 per cent of the population is under SC (15.6 per cent*) and ST (21.1 per cent*) who have very low holding stakes and are unable to take proper agricultural production due to various reasons. Including this, there are 27.15 per cent of the small farmers in the State with 1 to 2 hectares of stakeholding and 48.3 per cent of marginal farmers with a maximum of 1 hectare of land available.

Based on the diverse climate of the State, it is divided into 11 climatic zones and 5 crop areas. The soybean crop is the highest sowing crop in our State during the Kharif season, which is presently being sown in about 62 lakh hectares. Apart from this, our major crops in Kharif are soybean, paddy, maize, arhar, moong, urad, sorghum, millet, kodo, kutki, sesame, cotton etc. On the other hand, rabi has major crops like wheat, gram, peas, lentils, mustard, sugarcane, linseeds etc. Among them, wheat acreage is the highest. Due to the efforts made for wheat productivity, its area, production and productivity are also increasing rapidly. Apart from these, cotton and sugarcane, crops are also our major cash crops. Almost all the crops sown in the State have set high records in the field of production and productivity in the last one-and-a-half decades. In addition, the Directorate of Agricultural Engineering (Bhopal), M.P. State Agricultural Marketing (Mandi) Board (Bhopal), M.P. State Seed & Farm Development Corporation (Bhopal), M.P. State Seed Certification Agency (Bhopal), M.P. State Organic Certification Agency (Bhopal), Jawaharlal Nehru Agricultural University (JNKVV, Jabalpur) and RajmataVijayarajeScindia Agricultural University (RVSKVV, Gwalior) and the State Institute of Agricultural Extension and Training, (SIAET, Barkhedikalan, Bhopal) are the allied departments through which the department executes inputs and supplies, Training, Mechanization and expansion related programs.

The responsibility of various units of the Department is to increase the production and productivity of agricultural crops in the State, land and water management, expansion of minor irrigation program and increase the income of farmers by taking developed agricultural techniques to the fields. The most need for increasing the income of farmers is to reduce the cost of agriculture and increase production. The brief details of the major practices and functions being followed for this are as under:-
1. Increase in paddy production by adopting Madagascar Technique.
2. Determination of fertilizer rate by soil testing.
3. By using the agriculture equipment through custom hiring or by purchasing on subsidy for from land preparation to all agricultural works.
4. To produce seeds of the full requirement for the next year by sowing certified seeds of improved variety every year in 10% of the farm area.
5. Sowing the seeds prepared by seed treatment and organic manure.
6. By following the "Shri" method in paddy, "Ridge & Faro" or "Raised bed" method in soybean, "Dharwad Method" in Tur along with following the inter-cropping system is an easy way to achieve higher production by reducing the risk of crops.
7. Saving irrigation water and equal water distribution using innovative irrigation practices such as drip and sprinkler.
8. Use of pesticides prepared from indigenous and traditional manure and locally available materials under organic farming. By adopting integrated pest and disease control measures.
9. Sale of products by obtaining the highest price information on the basis of the received information from e-marketing or other sources.
10. Setting up of alternative sources of income through cultivation as well as horticulture, forestry, animal husbandry, fisheries, sericulture etc.
11. To conserve products and earn more profit through their value addition by adopting food processing measures.

“Madhya Pradesh is the 2nd largest state in the country in area. Its geographical area is 307.56 lakh hectares, which is 9.38 per cent of the total area of the country. Out of the total geographical area 307.56 lakh hectares of the state”



AMITAVA MUKHERJEE, CMD (ADDITIONAL CHARGE), NMDC LIMITED

A VISIONARY LEADER

A visionary and futuristic leader, Amitava Mukherjee is driving the digital transformation of India's mining major, NMDC Limited. He has spearheaded the implementation of ERP and led NMDC to become the first CPSE in India to implement ERP on the SAP S4/HANA platform. During his tenure as Director (Finance), NMDC recorded the best ever financial performance in company history and broke the glass ceiling with highest Turnover, Profit Before Tax and Profit After Tax in FY22. Under his stewardship the demerger of NMDC Steel Limited (NSL) from NMDC was completed in a time bound manner. In February 2023, NSL was listed on the Bombay Stock Exchange with a market capitalization of INR 10,242 crores. With project management, digital initiatives, and policy formulation as his forte, he is also leading the Australia operations of NMDC. Amitava Mukherjee belongs to the 1995 batch of Indian Railway Accounts Services (IRAS) and is a Cost Accountant. He has a Master of Commerce Degree. He joined NMDC as Director (Finance). Prior to joining NMDC, he was General Manager (Finance) in Rail Vikas Nigam Limited (RVNL) for three years. During his service in IRAS from 1997-2016, he held key positions in the Eastern Railways and received the National Award for Outstanding Services in 2006. Before joining IRAS, he worked at Indian Oil Corporation Limited (IOCL) from 1994-1997. Amitava Mukherjee was awarded the 'FE CFO of the Year Award' by Financial Express for the year 2022 in the Large Industry-Manufacturing Category, making NMDC the only PSU to be awarded with this honour. He was also conferred the title of Leading CFO of the Year 2022 by CII. In 2023 May, he was recognised as one of the 'Most Valuable CEOs' by Business World. Taking NMDC Limited from strength to strength, Amitava Mukherjee, as Director (Finance) and CMD (Additional Charge) is moulding NMDC to emerge as a technologically advanced global mining company standing tall amongst its peers.

> **"Amitava Mukherjee was awarded the 'FE CFO of the Year Award' by Financial Express for the year 2022 in the Large Industry-Manufacturing Category."**

NMDC IS A STEWARD OF PUBLIC SECTOR ENTERPRISES

NMDC is India's largest producer of iron ore and a Navratna public sector enterprise under the Ministry of Steel. For six decades, NMDC has consistently contributed to the mineral sector of India through iron ore exploration and production, effectively managing the resources entrusted to it. NMDC has prioritized environmental protection, reflecting its strong commitment to sustainable mining.

At present, NMDC operates fully mechanized mines: two mines at Bailadila Iron Ore Mine (BIOM), Bacheli & Kirandul Complex in the state of Chhattisgarh and Donimalai & Kumaraswamy Iron Ore Mine in the state of Karnataka. From these mines, NMDC produces approximately 30 million tonnes of iron ore from the Bailadila sector and 12 million tonnes from the Donimalai sector. NMDC has its major mines in Bailadila which has high-grade iron ore distributed across 14 deposits. Today, Bailadila has earned a prominent reputation in the global iron ore market due to its exceptional quality of super high-grade iron ore. NMDC's relentless dedication to extracting and providing high quality iron ore has played a pivotal role in cementing Bailadila's significance in the global iron ore industry. The superior quality and abundance of high-grade iron ore found in this region have contributed immensely to meeting the demands of steel manufacturers worldwide.

NMDC commenced iron ore mining with 4 million tonnes production capacity and in the last two financial years recorded a historic 40+ million tonnes, twice in a row. Growing from scale to strength, the company has achieved these milestones on the back of steady fundamentals and a visionary workforce. Keeping pace with the constant surge in the domestic iron ore demand, NMDC has been rolling out ambitious expansion plans and capex outlay in pursuit of enhanced production.

The success story of NMDC's mines is not only a testament to their mining prowess but also a celebration of their invaluable contribution to the industry. The company's commitment to sustainable practices, technological advancements, and quality management has solidified its position as India's premier iron ore producer and exporter. In addition to its involvement in iron ore and other minerals, NMDC also operates the only mechanized diamond mine in India. This mine is located in Panna, a region in the state of Madhya Pradesh. With a capacity to produce 1.00 lakh carats per annum, the diamond mine plays a significant role in NMDC's portfolio and country's diamond production. NMDC's commitment to excellence extends beyond its mining operations.

The company is diversifying its activities through intensive research and development efforts. The company boasts an ISO 9001-certified Research and Development (R&D) Centre, which serves as a strong support system for its activities. The R&D Centre has earned the prestigious designation of being declared a 'Centre of Excellence' in the field of mineral processing by the United Nations Industrial Development Organization (UNIDO). Through its R&D Centre, NMDC continually strives to

> **"NMDC produces approximately 30 million tonnes of iron ore from the Bailadila sector and 12 million tonnes from the Donimalai sector. NMDC has its major mines in Bailadila which has high-grade iron ore distributed across 14 deposits."**



enhance its mineral processing techniques, optimize production processes, and develop innovative solutions for the mineral sector. The expertise and capabilities of the Centre contribute significantly to NMDC's success and its standing as a leading player in the mining industry. Overall, NMDC's R&D Centre is a testimony of the company's commitment to excellence, innovation, and technological advancement in the mining and mineral processing sectors.

The company's iron ore production has contributed significantly to the mineral sector in India over the last five decades. With the growing demand for steel, NMDC is focused on enhancing its production capabilities to meet the expected increase in iron ore demand. NMDC is also exploring opportunities to expand its operations in different minerals such as coal, diamond, gold, etc. The company is actively seeking leases or acquiring properties from foreign countries through direct transactions, Special Purpose Vehicles, or Joint Ventures. To support its exploration activities, NMDC has established a Global Exploration Centre in Raipur, Chhattisgarh and also collaborated with MECL, ISRO and IIT Kharagpur for Joint Mineral exploration activities. Our venture into coal with Tokisud North and Rohne Coal Blocks in Jharkhand and forward integration into Steel and Pellet are all valuable steps in creating a diversified portfolio.

NMDC takes the most pride in its constant efforts to create socio-economic value for people. The company's flagship CSR initiatives in education and skill development have seen tremendous success. Students from NMDC Industrial Training Institutes and Polytechnic College are pursuing their dreams and have been recruited at multinational companies, making them agents of change in their communities. The company's robust health infrastructure takes primary healthcare to the remotest regions of the country. NMDC's unique stakeholder consultation model sets the base for NMDC's CSR approach which is built on community engagement and development.

NMDC ensures that it stays committed to being an eco-friendly miner. Every year, the company conducts carbon Footprint studies to evaluate the Greenhouse Gas emissions from our operations. In the last decade, NMDC has reduced its total per tonne GHG emission intensity by 24%. We are also working towards 'Zero-Waste Mining' by finding ways to utilize various grades of iron ore. NMDC has planted over three million trees in and around our projects in Chhattisgarh, Karnataka and Madhya Pradesh since the start of our mining activities.

NMDC is already on its journey to transform into NMDC 2.0 with a target to become a 100 MT iron ore mining company by 2030. While the Government of India seeks to ramp up the domestic per capita steel consumption in our country, NMDC will take on an enhanced role to strengthen raw material supply and give impetus to self-reliance in the iron and steel sector.

“The company's iron ore production has contributed significantly to the mineral sector in India over the last five decades. With the growing demand for steel, NMDC is focused on enhancing its production capabilities to meet the expected increase in iron ore demand.”



OPERATION GANGA DIARY A TESTAMENT TO
Vasudhaiva Kutumbakam and India's Strategic Excellence





By Dinesh Gaur

Mr. Tarun Pithode, a distinguished senior IAS officer, has devoted this diary to all those who hold a deep love for India and have kept their Indianness alive, even while residing outside the country. Embracing the guiding principle of "Vasudhaiva Kutumbakam," this diary pays homage to those individuals who contributed to the triumphant mission known as Ganga. Each letter in this diary is dedicated solely to these invaluable contributors, capturing their remarkable efforts. Moreover, it celebrates the unwavering dedication of India's highest leadership and the strategic acumen demonstrated by the revered leaders of our great nation during the completion of "Operation Ganga."

As the clouds of war loomed over Ukraine, numerous Indian students and their parents residing there were filled with distress. The Indian government, too, shared their concerns amid the escalating chaos. While some students managed to depart from Ukraine in a timely manner, many remained hopeful, believing that the war would not significantly impact their studies or disrupt their dreams. Unfortunately, their hopes turned to despair when all students were advised to evacuate, leaving little room for contemplation about their education amidst the unfolding turmoil and potential disruptions to their aspirations.

While the war led to the migration of Ukrainian citizens, many countries expressed deep concern for their own citizens who remained in Ukraine despite the conflict. In response, the Government of India transformed these concerns into a campaign known as "Operation Ganga." This initiative called upon the cooperation of European countries, Indian expatriates, Indian embassies, ministers, industries, social organizations, and religious institutions to effectively evacuate Indian students from the troubled region.

The diary narrates the poignant journey of these students, shedding light on their challenges and the arduous process of evacuation. It also highlights the crucial role played by the Government of India and countless Indians in the successful evacuation, demonstrating the unwavering Indianness that permeates our nation.

The author of "Operation Ganga" (Diary of a Public Servant) is Mr. Tarun Pithode, a senior IAS officer who has served as Collector and District Magistrate in Rajgarh, Betul, Sehore, and Bhopal. With his expertise spanning motivation, psychology, social issues, and management, Mr. Pithode has authored several notable books. During the time of the COVID pandemic, he excelled in his role as the collector of Bhopal and penned the significant book "The Battle Against COVID" on this very subject.

"Operation Ganga" encapsulates the essence of our invaluable culture and serves as a symbol of mutual love and affection. It is a must-read for every student and parent, who are encouraged to share its profound message with others.

“The diary narrates the poignant journey of these students, shedding light on their challenges and the arduous process of evacuation. It also highlights the crucial role played by the Government of India and countless Indians in the successful evacuation, demonstrating the unwavering Indianness that permeates our nation.”



EMPOWERS FARMERS IN TREE CULTIVATION AND AGROFORESTRY PRACTICES

SUCCESSFUL TRAINING PROGRAM

> **The objective of this recent event was to enlighten and empower progressive farmers and various stakeholders about the significance and advantages of cultivating trees.**

By Dinesh Gaur

We are thrilled to announce that Seyyon Organic Farm, located in Eechampatti Village, Namakkal District, Tamil Nadu, successfully concluded an extensive training program on "Tree Outside Forests in India" on May 28, 2023.

The objective of this recent event was to enlighten and empower progressive farmers and various stakeholders about the significance and advantages of cultivating trees outside forests. The training program garnered an exceptional response, with over 150 participants from diverse backgrounds attending. The attendees included esteemed individuals such as retired senior forest officers, DCF Green Tamilnadu, a director from TN Agricultural University, the dean from Mettupalyam Forestry College, a senior consultant from NMPB Kerala, and the former VC UHS B, who also serves as an Advisor to World Agro-Forestry, CIFOR.

Dr. Chandrashekar Biradar, the India Head of CIFOR, TOFI, chaired the event and provided invaluable insights and expertise throughout the program. Dr. Murugaselvam, Managing Partner of Seyyon Farms, and Mr. Mallesh Lingachar, Sandalwood Technologist, EC Member of IAFT Karnataka, and Co-CEO & Director of Cogent Architects, played crucial roles in organizing the program and ensuring its success.

Throughout the training sessions, participants were immersed in a wealth of knowledge regarding the



cultivation and maintenance of trees outside forests, as well as sustainable agroforestry practices. The program also sheds light on the concept of carbon credits and the considerable economic and environmental advantages tied to these initiatives.

The training sessions were designed to be highly interactive, providing a dynamic l foster an exchange of ideas. This collaborative approach enabled participants to not only absorb information but also learn from one another's valuable experiences in the field.

During the program, Dr. Chandrashekar Biradar, as the chair, conveyed a crucial message emphasizing the importance of incorporating green vegetables and fruits into our everyday diets. He brought attention to the alarmingly low current consumption of these nutritious foods, which constitutes less than 5% of our daily food intake. Dr. Biradar urged participants to strive for a target of 33% inclusion of green vegetables and fruits in their daily meals, recognizing the immense health benefits associated with such a dietary shift.

Furthermore, Dr. Biradar highlighted the vast potential of barren and unused land, spanning millions of hectares, that can be transformed into agroforestry clusters. By leveraging this opportunity, farmers can effortlessly establish food forests rich in nutritional value. Dr. Biradar encouraged farmers to explore economically viable and environmentally sustainable plantation methods on their private land, promoting the dual goals of profitability and ecological preservation.

Additionally, Dr. Murugaselvam, the Managing Partner of Seyyon Organic Farms, expressed his unwavering dedication to transforming far mers and cultivating extensive agroforestry clusters. He shared his innovative approach of Multi-Level Farming, which allows for the growth of various climate trees and medicinal plants in a single location, a truly unique feat. Through this high-density plantation, Dr. Murugaselvam has discovered additional avenues to generate sustain-

“Dr. Biradar highlighted the vast potential of barren and unused land, spanning millions of hectares, that can be transformed into agroforestry clusters. By leveraging this opportunity”



able income year after year.

Dr. Murugaselvam proudly announced that Seyyon Farms would continue to offer free training programs to individuals interested in the field of agroforestry. By doing so, he aimed to inspire and encourage more people to actively participate in agroforestry practices and contribute to the advancement of sustainable agriculture. Mr. Mallesh Lingachar placed special emphasis on the integration of AI technology in building agroforestry models and the establishment of a robust knowledge platform. He highlighted the active collaboration between Seyyon Farms and CIFOR, with the ambitious goal of establishing 1 lakh hectares of agroforestry clusters. Mr. Lingachar emphasized the Managing Director's complete commitment to providing the necessary resources to accomplish this remarkable milestone. The collaboration aims to make significant strides in reducing carbon footprint through the creation of these clusters.

The former Vice-Chancellor of the University of Horticultural Sciences, Bangalore, and advisor to World Agroforestry underscored the importance of cultivating native, highly nutritious vegetables and fruits within agroforestry clusters. He brought attention to the profound truth that while trees can survive without human beings, humans cannot survive without trees. This statement highlighted the crucial role trees play in sustaining our environment and emphasized the need to prioritize their conservation and cultivation.

Additionally, the program chair announced the prestigious TOFI Champion award presented to Dr. Murugaselvam, Managing Partner of Seyyon Organic Farm. This recognition was bestowed in light of the remarkable high-density plantation practices implemented at Seyyon Farms, which involve over 900 trees per acre. The plantation encompasses valuable timber trees such as sandalwood and red sanders, alongside a wide array of medicinal plants. With more than 60 different varieties of plants, Seyyon Farms has established itself as one of the finest organic plantations in India.

As the program drew to a close, training certificates were distributed to all the farmers and stakeholders who attended the event. Furthermore, free saplings were provided, allowing participants to further their involvement in agroforestry and contribute to sustainable practices in their own agricultural endeavours.

“This recognition was bestowed in light of the remarkable high-density plantation practices implemented at Seyyon Farms, which involve over 900 trees per acre.”



On this World Environment Day, I urge you to reflect on the vital role that trees play in our lives and the well-being of our planet. As we celebrate this day, let us remember that the symbiotic relationship between humans and trees is essential for our survival.

Trees are not just beautiful, they are the lungs of our Earth, providing us with clean and oxygen-rich air. They act as natural air filters, removing pollutants and improving the quality of the air we breathe. By embracing agroforestry practices, we can increase the number of trees in our surroundings and enhance the air quality of our communities.

Moreover, trees provide us with shelter, shade, and a habitat for countless species of plants and animals. They are a source of food, medicine, and livelihood for many communities around the world. By cultivating and preserving trees within agroforestry systems, we can ensure a sustainable supply of resources for ourselves and future generations.

I invite each and every one of you to join us in this noble cause. Embrace agroforestry in your own lives, whether you have a small plot of land or a balcony garden. Plant trees that are native to your region, ones that provide shade, fruits, or flowers. Support local initiatives that promote tree planting and conservation. Every tree you plant, no matter how small, contributes to a healthier planet.

Together, let us make a difference. Let us create a greener and more sustainable future. By prioritizing the cultivation and preservation of trees through agroforestry, we can mitigate the effects of climate change, protect biodiversity, and ensure a healthier planet for ourselves and future generations.

Happy World Environment Day!



Dr. Murugaselvam
Managing Partner, Seyyon Organic Farm



THE MAN WITH A MISSION TO FIX BRITAIN

When Keir Starmer's namesake, the Scottish politician and trade unionist KeirHardie, founded the British Labour Party in 1900, it wasn't to be a party of protest. "We were formed to be a party of government," says Starmer, the man seen by many as the U.K.'s Prime-Minister-in-waiting, as we walk through the echoey halls of the Palace of Westminster, the seat of British politics. "The Labour Party only came into existence in order to form Labour governments and bring about change. We must never, ever lose sight of that."

Yet Labour has been stuck in the shadows ever since the Conservatives took power in 2010. Under Labour's erstwhile leader, the left-wing Jeremy Corbyn, it resembled less a party of effective opposition than it did a radical protest movement. Starmer, who has served as Labour leader since 2020, is determined to change that. "Restoring the Labour Party to a party that can serve the country has been a driving part of what I've been trying to do in the last three years," he says.

Starmer's revival of Labour to a more centrist party ready to take office coincides with a period of seemingly endless malaise in Britain. Under the Tories, as the Conservatives are known, the country has lurched from one crisis to another: from the divisive 2016 Brexit referendum and the yearslong turmoil of leaving the E.U., to the COVID-19 pandemic in which the U.K. suffered the worst per capita death toll in Western Europe. When the pandemic began to subside in early 2022, Russia's full-scale invasion of Ukraine threw Britain and the rest of Europe into yet another crisis. Then the U.K. was hit by multiple blows in the span of just a few months later that year: the downfall of Boris Johnson following a series of scandals that engulfed his government on July 7; the death of the country's longest-reigning monarch, Queen Elizabeth II, on Sept. 8; the crashing of the British pound two weeks later, after then Prime Minister Liz Truss unveiled a package of unfunded tax cuts for the superrich; and, finally, the collapse of yet another Conservative government on Oct. 20. The U.K.'s latest leader, Rishi Sunak, emerged as an unelected replacement to Truss days later, becoming the fifth Prime Minister in just over six years.

By the time Starmer sits down with TIME in late March—his first major interview with foreign media—things haven't exactly improved. The U.K., currently projected to be the G-7's worst economic performer this year, is on track to become poorer than post-Communist Poland by the end of the decade. Inflation, which reached a 41-year high in October, has barely eased. The worst cost-of-living crisis in a generation has led to crippling labor strikes, prompting hundreds of thousands of workers—among them doctors, nurses, train drivers, and teachers—to walk out in demand of better pay in the past year. The country's beloved National Health Service, which has seen emergency wait times and care backlogs skyrocket, is bursting at the seams. Life in the U.K. today has become less hopeful, more expensive, and, increasingly, shorter.

It is against this bleak backdrop that virtually everyone—from political analysts to pollsters and even most voters—expects that Starmer will become the U.K.'s 58th Prime Minister when the country holds its next general election by January 2025. (Some reports suggest Sunak may call a vote as early as fall 2024.) The Labour Party has consistently commanded a double-digit lead in opinion polls since late 2022. During local elections in England earlier this month, Labour delivered a devastating blow to the Conservatives, overtaking them as the largest party in local government for the first time in more than two decades.

Starmer talks a lot about the need for change—the word comes up nearly two dozen times during our half-hour conversation—and he says pursuing "mission-driven" change that is dictated less by ideology and more by practicality is his philosophy. "Working people want change," says the 60-year-old former prosecutor. "They don't want politicians talking about it. They don't want false promises. They want it fixed. It's a very simple thing for most families."

In an election that is largely seen as Labour's to lose, Starmer says he can leave nothing to chance. He is taking notes from his center-left peers who have recently won power in the U.S., Germany, and Australia. But with victory looking all but assured, an oft-repeated concern has dogged him: What exactly is he promising the British people?

It's easy to assume that Starmer, with his tailored suits and affluent North London residence, belongs to the elite ranks of past U.K. leaders. He speaks with the conviction of a prosecutor: authoritative, scrupulous, argumentative. And



"Starmer's revival of Labour to a more centrist party ready to take office coincides with a period of seemingly endless malaise in Britain. Under the Tories, as the Conservatives are known, the country has lurched from one crisis to another: from the divisive"

“In March, Starmer confirmed that Corbyn wouldn’t be permitted to stand as a Labour candidate in the next election. Under Starmer, Labour’s policies for nationalizing public utilities have been sidelined by pledges to deliver the highest sustained economic growth in the G-7. Starmer has positioned Labour as the party of business”

though he prefers not to use the honorific, he’s technically a “Sir,” after being recognized in 2014 for his “services to law and criminal justice” as the former head of the Crown Prosecution Service (CPS), the public prosecutor for England and Wales.

But Starmer’s backstory is modest. Born on Sept. 2, 1962, to a Labour-supporting family, Starmer grew up in Oxted, a commuter town roughly 20 miles south of London. His mother was an NHS nurse, while his father was a toolmaker in a factory. Unlike much of Britain’s ruling class, Starmer was not a product of private boarding schools such as Eton (which claims 20 U.K. Prime Ministers among its alumni, including Johnson) or Winchester (Sunak’s alma mater). He attended a selective grammar school—tuition-free—before gaining admission to Leeds University to study law, becoming the first person in his family to go to university. A postgraduate degree from Oxford University followed.

“I can’t really emphasize enough for my parents how big a step it was that their son had become a lawyer,” Starmer says, with emphasis. The idea that he could one day end up in the U.K. Parliament, let alone the Prime Minister’s residence at 10 Downing Street, was even more inconceivable. “There was something in the back of my mind that simply said, ‘People like you aren’t MPs, Keir,’” Starmer says. “In a sense, my journey is evidence that people from my background actually can go on and do really important things.”

Starmer has told a variation of this story in countless interviews. It’s part of his pitch that, unlike many of the country’s recent leaders—among them David Cameron and Johnson (both products of Britain’s upper class and members of Oxford University’s elite male Bullingdon Club) and Sunak (whose reported $837 million net worth makes him the richest-ever occupant of Downing Street)—he understands what ordinary working people go through.

While Starmer’s relatively modest background should breed familiarity with voters, polling suggests few Britons know who he is or what he stands for. That’s perhaps because he came to politics later in life. The bulk of his career was spent as a human-rights lawyer, during which time he helped abolish the death penalty in the Caribbean and parts of Africa; assisted Greenpeace campaigners against McDonald’s in the so-called McLibel case, the longest trial in English legal history; and vocally advocated against the Iraq War on the grounds that it was illegal under international law. He later went on to advise the Northern Ireland Policing Board on developing a new, more diverse police force as part of the Good Friday Agreement—which brought an end to decades of sectarian conflict between Protestants and Catholics—before ultimately becoming head of the CPS in 2008.

By the time Starmer entered Parliament in 2015, he was 52. Four years later—a period in which Starmer quickly rose through the party ranks to become one of the few more moderate figures among Corbyn’s team of ministers, or shadow cabinet—the Labour Party suffered its greatest electoral defeat since 1935. The loss ended the reign of perhaps the most left-wing leader Labour had ever seen and presented an opening for Starmer.

Starmer’s renowned work ethic was the foundation for that rise. He always seems to have a pen in hand, whether it’s speaking on a panel at the World Economic Forum in Davos, presiding over a roundtable discussion with business leaders in London’s financial district, trading barbs with Sunak in the House of Commons, or even during our conversation. Among Westminster watchers, he is widely seen as competent, managerial, and a bit of a technocrat. “You could call him a progressive problem solver,” says Steve Richards, a British political commentator and author of The Prime Ministers: Reflections on Leadership From Wilson to Johnson. “A personification of stability at a time of chaos.”

But he can also be ruthless. Starmer quickly set about disassociating the party from Corbyn—a process that involved purging many of the Corbyn-era policies he himself campaigned on during his leadership bid (like abolishing university tuition fees) and, ultimately, Corbyn himself. Starmer made the decision to suspend his former boss from the party in 2020 after Corbyn appeared to deflect responsibility for his handling of antisemitism allegations within the party. In March, Starmer confirmed that Corbyn wouldn’t be permitted to stand as a Labour candidate in the next election.

Under Starmer, Labour’s policies for nationalizing public utilities have been sidelined by pledges to deliver the highest sustained economic growth in the G-7. Starmer has positioned Labour as the party of business, inviting corporate leaders to weigh in on its economic plans. On foreign policy, the party has also shifted to the mainstream, positioning itself as avowedly pro-NATO and Atlanticist. (“We know that the U.S. is our No. 1 important ally,” Starmer says.) Two former moderate lawmakers who quit Labour under Corbyn have returned. One of them, Mike Gapes, tells TIME that under Starmer, the British public “can trust the Labour Party again. That’s how I feel.”

A particularly symbolic shift came during Labour’s annual conference last year when, in a tribute to the late Queen Elizabeth, attendees sang the national anthem. To observers, it was an unprecedented move that would have been anathema during the Corbyn years. For Starmer, it was the clearest signal he could make that, under his leadership, Labour had entered a new, more patriotic era.

As Starmer sees it, Labour needed a sharp break from Corbyn after its electoral decimation in 2019. “If we simply appeal to the same people who voted for us last time or to our party members, we’ll lose the next election—and that’s the blunt truth of it,” he says. But not everyone has welcomed this shift. Under Starmer, Labour’s leftist flank has been “completely marginalized,” says Matt Zarb-Cousin, a former Corbyn spokesperson who has since left Labour for the Green Party. Without their support, he adds, Starmer wouldn’t have won the leadership

contest. "I don't know what he stands for," says Zarb-Cousin. "I don't think he really stands for anything."

This criticism has dogged Starmer since he became leader. Unlike his predecessor, he doesn't speak with the verve of an ideologue. When pressed to define what "Starmerism" is, he doesn't provide much detail—fueling criticism that he lacks a political vision. "Some people think that passion is only manifested by shouting and screaming," Starmer insists. "For me, the passion and determination to change the country for the better runs very, very deep. And I think once people understand that, then they've got a much better sense of who I am."

Those close to him say that, outside of politics, Starmer is personable, gregarious, and has a wry sense of humor. He is also passionate about indie pop and Arsenal FC. While his Friday evenings are spent with his family (he has a 14-year-old son and a 12-year-old daughter with his wife Victoria, a former lawyer who now works in occupational health for the NHS), his Sunday mornings are dedicated to his local soccer league. A longtime teammate says that Starmer, who plays midfield, acts as the manager of the team, from booking the pitches to picking the squads. Will he be able to keep up with the matches if he gets into Downing Street? "I really, really hope so," Starmer says. "I haven't quite worked out how, but it's an important part of me."

And Starmer and his allies both within and outside politics say that his reputation as a technocrat and a fixer, rather than an ideologue, is exactly what the U.K. needs—much like Joe Biden in the U.S., Olaf Scholz in Germany, and, if successful, presidential contender Kemal Kılıçdaroğlu in Turkey. "He is a much more serious version of a politician than we've often seen in the past," says Gavin Millar, a former colleague and longtime friend of Starmer's. "That gets confused with him being boring or distant, but [he's] not—it's just the way he does the job. At the place we've arrived at in our democracy at this point, it really is time for somebody to govern the country as Prime Minister who is of that sort. That's what we need."

In preparation for government, Starmer has taken advice from Labour's last two living Prime Ministers, Tony Blair and Gordon Brown. But he is also looking to the Biden Administration. "We've got a lot to learn internationally as a Labour Party, so we study intensely the U.S. and, particularly, the journey of Biden into



"He later went on to advise the Northern Ireland Policing Board on developing a new, more diverse police force as part of the Good Friday Agreement which brought an end to decades of sectarian conflict between Protestants and Catholics before ultimately becoming head of the CPS in 2008."

office, because [the Democrats are] our sister party," Starmer says. "I'm absolutely determined that at the next election our campaign will be world class, not least because we are learning from all of those that have won recently."

Biden presents an interesting case study for Starmer. Both leaders come from modest backgrounds, and both are seen in their respective countries as more centrist correctives to years of populism. But there is one key difference. Biden secured victory in 2020 in large part on the basis of not being his opponent, the polarizing and inflammatory Donald Trump. (He may yet secure re-election on that same basis.) In Sunak, Starmer faces a more staid opponent—one who isn't quite as unpopular as his Tory predecessors (though that's a low bar), and who isn't stylistically all that different from Starmer.

"Sunak and Starmer are mirror images of each other," says AnandMenon, the director of the U.K. in a Changing Europe think tank in London. "There's a technocratic feel about them. Neither of them feels viscerally political or able to connect with what voters are really interested in."

On certain issues, such as Brexit (which Starmer has since accepted after having previously campaigned for a second referendum to keep the U.K. in the E.U.) or the banning of trans people from single-sex spaces, there isn't much daylight between them at all. That is especially true on security and foreign policy matters, including Ukraine. "There's nothing that Putin wants more than to see division in the parliaments and governments of the allies," Starmer says. "Under my leadership, there's been no criticism of the government's approach to Ukraine. We've stood alongside them."

But Starmer is hoping that his "mission-driven" philosophy will distinguish Labour from the Tories. In addition to achieving the highest economic growth in the G-7, Labour's five missions are to "make Britain a clean-energy superpower" by reaching zero-carbon energy by 2030, to "build an NHS fit for the future" through modernization, to "make Britain's streets safer" by improving the country's policing and judicial systems, and to "break down barriers to opportunity" by overhauling education and childcare. Though light on specifics, Starmer says that these missions will give voters a sense of Labour's ambition. He also believes he can apply his experience leading large organizations like the CPS to solving the crisis of the cash-strapped health service. And just as he implemented policing reforms in Northern Ireland, Starmer says he can do the same with London's scandal-ridden Metropolitan police.

The point, Starmer says, is to pivot away from what he likes to call "sticking plaster," or Band-Aid politics, and toward structural, long-term change.

"We only win when we own the future, and we don't win big very often," Starmer says of Labour. That electoral record feels palpable judging by the series of vintage campaign posters hanging in the corridor outside his office. One, from the party's 1964 victory,

The next election could yet be a big win for Labour, but Starmer says he isn't being complacent. He carries around with him a list of the battleground constituencies Labour needs to win power—a physical reminder of what stands between him and Downing Street. While much can change between now and the election—the economy, the polls, or even which Tory is Prime Minister—that list remains constant.

"We went from 'You can't win' to 'You can't lose' in the blink of an eye," Starmer says, snapping his fingers. "If we go from where we landed in 2019 into government, that'll be a historic achievement—and we need to be humble enough to know that requires us to earn every vote."

"Starmer faces a more staid opponent one who isn't quite as unpopular as his Tory predecessors (though that's a low bar), and who isn't stylistically all that different from Starmer."



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REVOLUTIONIZING CRICKET CAPTIVATING THE WORLD



Cricket has long been considered a religion in India, and the Indian Premier League (IPL) stands as a testament to the nation's unwavering passion for the sport. Since its inception, the IPL has revolutionized cricket, captivating audiences with its unique blend of sporting prowess, entertainment, and global appeal. In this article, we embark on a journey through the IPL's past successes, its current standing, and the promising future that lies ahead.

Yesterday - The Birth of a Phenomenon

In 2008, the Indian Premier League burst onto the cricketing scene, forever altering the landscape of the game. Blending the electrifying format of T20 cricket with a franchise-based model, the IPL brought together international stars and local talents under a single banner. The inaugural season was a spectacle of cricketing brilliance, with awe-inspiring performances and an unmatched fan following. The Mumbai Indians emerged victorious, laying the foundation for what would become an annual extravaganza.

Today - A Global Powerhouse

Over the years, the IPL has evolved into a global powerhouse, attracting players from cricket-playing nations worldwide. The league showcases an unparalleled level of competition, as world-class athletes represent eight franchises, battling fiercely for supremacy. Beyond being a crucible for established players, the IPL has become a breeding ground for emerging talents, providing them with a platform to shine on the international stage.

The IPL's popularity transcends boundaries, captivating fans across continents and bridging cultural divides. It has transformed from a mere cricket tournament into a complete entertainment package. The glitz and glamour of the league, vibrant stadium atmospheres, and star-studded opening ceremonies have become its trademarks. The IPL's association with Bollywood celebrities, international music artists, and innovative marketing campaigns has elevated it to the status of a cultural phenomenon.

Tomorrow - A Promising Future

As the IPL charts its course into the future, it holds the promise of raising the bar even higher. The league's impact extends far beyond the cricket field, creating opportunities for young talents to make their mark on the international stage. The IPL's financial success has fueled investments in grassroots cricket development, infrastructure, and the overall growth of the sport in India.

Innovation remains at the core of the IPL's future plans. Technological advancements, such as the Decision Review System (DRS) and player tracking, have enhanced the viewing experience for fans. Additionally, the league continues to explore new markets, with discussions of potential expansion to include more teams and broaden its global reach. These endeavors are set to propel the IPL into new realms of success, further solidifying its position as one of the most-watched and celebrated sporting events worldwide.

Conclusion

The Indian Premier League has redefined the cricketing landscape, captivating audiences with its exhilarating matches, star power, and unwavering fan support. From its humble beginnings to its current status as a global sporting phenomenon, the IPL has left an indelible mark on the cricketing world. As we



eagerly anticipate the league's future endeavors, one thing remains certain: the IPL's legacy will continue to inspire and ignite the passion of cricket enthusiasts for generations to come. The journey of the IPL continues to unfold, captivating fans yesterday, today, and promising an even brighter tomorrow.

While the Indian Premier League (IPL) stands out as one of the most renowned cricket leagues, it is not the only tournament that showcases the excitement and skill of the sport. Cricket leagues around the world have gained prominence, attracting top international players, fostering local talent, and providing fans with thrilling matches. In this article, we will take a closer look at some of the notable cricket leagues outside of India, highlighting their unique features and contributions to the cricketing world.

Big Bash League (BBL) Australia's Cricketing Carnival

The Big Bash League, organized by Cricket Australia, has captivated cricket enthusiasts with its fast-paced T20 format. Known for its vibrant atmosphere and family-friendly environment, the BBL features eight city-based franchises competing in high-energy matches. With international stars and rising talents participating, the league offers a platform for players to showcase their skills and entertain fans across Australia and beyond.

Caribbean Premier League (CPL) - A Carnival of Calypso Cricket

The Caribbean Premier League showcases the rich cricketing culture of the Caribbean islands. Combining pulsating cricket with the vibrant spirit of the region, the CPL features six franchises representing different countries in the Caribbean. The league embraces the Caribbean's love for music, dance, and carnival-like celebrations, creating an electrifying atmosphere for players and fans alike.

Vitality Blast - England's T20 Extravaganza

The Vitality Blast, formerly known as the NatWest T20 Blast, is England's premier domestic T20 competition. Spanning over several weeks, the tournament showcases fast-paced cricket and intense rivalries among 18 county teams. With a mix of seasoned professionals, young talents, and international stars, the Vitality Blast keeps cricket enthusiasts on the edge of their seats, providing thrilling encounters throughout the English summer.

Pakistan Super League (PSL) - A Passionate Pakistani Showcase

The Pakistan Super League has rejuvenated cricket in Pakistan, attracting international players and bringing back homegrown talent to the forefront. The league consists of six franchises representing various cities in Pakistan. Packed with enthusiastic crowds and showcasing the nation's passion for cricket, the PSL has become a symbol of unity and resilience for Pakistan's cricketing community.

Bangladesh Premier League (BPL) - Spreading the Cricket Fever

The Bangladesh Premier League has significantly contributed to the growth of cricket in Bangladesh. With its mix of local and international players, the BPL offers an exciting platform for the nation's cricketers to shine. The league has witnessed gripping matches, enthusiastic crowds, and has played a vital role in nurturing the country's cricketing talent.

Conclusion

While the Indian Premier League reigns supreme in terms of popularity and global reach, various other cricket leagues across the world have carved their niche, showcasing exceptional talent, fostering local development, and captivating fans with their unique characteristics. The Big Bash League, Caribbean Premier League, Vitality Blast, Pakistan Super League, Bangladesh Premier League, and many more provide exciting cricketing action, contributing to the overall growth and global appeal of the sport. As cricket continues to evolve, these leagues will undoubtedly play a vital role in shaping the future of the game, ensuring that fans around the world are treated to the exhilarating cricketing extravaganza they crave.

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